

CYBERTECHGLOBAL | January 28-30, 2020 TEL AVIV

2019 Supporters:



Cyber Israel
National Cyber Directorate



State of Israel
Ministry of Foreign Affairs



Ben-Gurion University
of the Negev



רשות החדשנות
Israel Innovation
Authority



CONFERENCE CHAIRMAN // DR. YOSHI VARDI

CYBERTECH 2019 FIGURES:

18,000 attendees at the Cybertech
2019 conference and exhibition

180+ local and international speakers
discussed the latest innovations and
developments in the field

200 companies and startups presented
their cyber solutions at the exhibition

+850 pre-scheduled B2B meetings

SEE YOU AT CYBERTECH 2020 | JANUARY 28-30, 2020 | TEL AVIV, ISRAEL

E: cyber@cybertechconference.com | W: www.cybertechconference.com | T: +972-74-7031211

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CYBERTECH TEL AVIV // JANUARY 28-30, 2020

Cybertech Global Events proudly presents Cybertech Tel Aviv, the renowned international exhibition and conference, and the LARGEST B2B networking events in the cyber industry, outside of the U.S.

This international 3-day cyber event presents an exhibition hall and a conference—boasting hundreds of companies, startups, and cyber-related organizations, along with over 180 local and international speakers and over 18,000 of participants from around the world.

Cybertech's main focus is in creating business and networking opportunities, along with forming new alliances from a wide range of sectors—including government, industry, and academia.

The event features the most trending topics in the realm of cyber and technology, such as Cloud, IoT, Blockchain, Fintech, Machine Learning, Quantum Computing, etc.

Cybertech Tel Aviv attracts thousands of attendees each year, mainly C-Level executives, investors, professionals, and government officials, from over 80 countries worldwide. The event provides an outstanding platform to make business happen, a place for investors to find the next big breakthrough, for companies looking to implement new technologies, and for many others who are interested in the world of cyber.

To find out more, please visit our website at cybertechisrael.com

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Thousands of Attendees at the Cybertech Conference



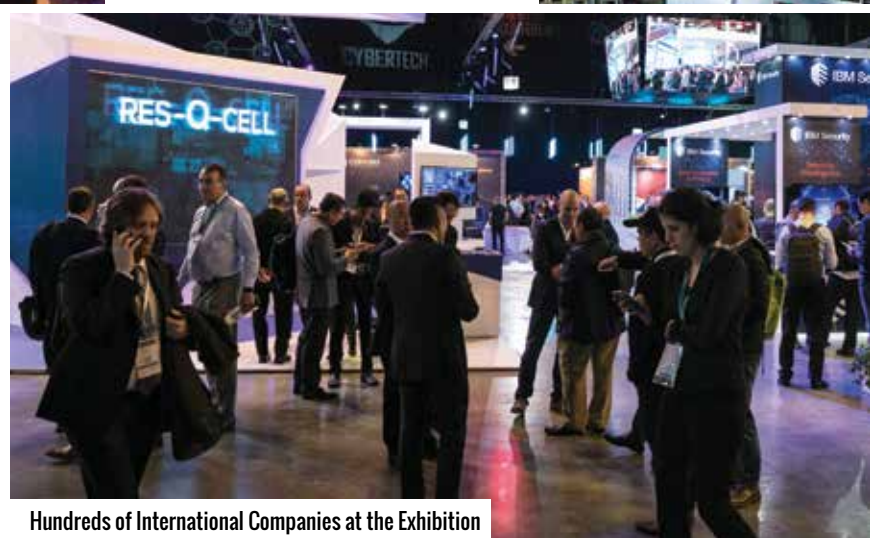
Over 70 Startups at the Startup Pavilion



Thousands of People Visited Cybertech Every Day



Over 850 Pre-scheduled B2B Meetings



Hundreds of International Companies at the Exhibition

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PM Benjamin Netanyahu, Prime Minister of Israel



Over 18,000 Attendees at the Event



Diana Kelley, Cybersecurity Field CTO, Microsoft



Gil Shwed, Founder and Chief Executive Officer, Check Point Software Technologies



Haiyan Song, Senior Vice President, Security Markets, Splunk



Head of States and Senior International Government Officials

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AMONG PREVIOUS SPEAKERS AT CYBERTECH AROUND THE WORLD



PM. BENJAMIN NETANYAHU
Israel Prime Minister



DR. YOSHI VARDI
Cybertech Conference
Chairman



YIGAL UNNA
Director General,
Israel National Cyber
Directorate



**GEN. (RET) DAVID
H. PETRAEUS**
Former Director of the CIA



SAULIUS SKVERNĖLIS
Prime Minister,
the Republic of Lithuania



EVA CHAN
DTMB Director and State CIO,
The State of Michigan



CHUCK ROBBINS
CEO,
Cisco



HAIYAN SONG
Senior Vice President,
Security Markets, Splunk



MARC VAN ZADELHOFF
General Manager,
IBM Security



PROF. EVIATAR MATANIA
CEO & Co-Founder,
Cybereason



EUGENE KASPERSKY
Chairman and CEO,
Kaspersky Labs



MINISTER ROBERTA PINOTTI
Italian Ministo
of Defence



ALESSANDRO PROFUMO
Chief Executive
Officer, Leonardo



GIL SHWED
founder & CEO, Check Point
Software Technologies Ltd



JOHN DELK
Chief Product Officer & GM
Security Product Group,
Micro Focus



KEN SCHNEIDER
Vice President, Fellow,
Symantec



OMAR ABBOSH
Chief Strategy Officer,
Accenture



DIANA KELLEY
Field CTO for Microsoft,
Cyber Security Architect



GRANT WATERFALL
EMEA Cybersecurity
and Privacy Leader, PwC



DR. ZULFIKAR RAMZAN
Chief Technology Officer,
RSA



SHAMLA NAIDOO
VP, IT Risk and IBM CISO,
IBM Corporation



TONY COLE
VP & Global Government CTO,
FireEye



MICHELE IACOVONE
SVP and Chief Information
Security & Fraud Officer, Intuit



NADAV ZAFRIR
CEO & Co-Founder,
Team8



TOSHIO IWAMOTO
President and Chief Executive
Officer of NTT DATA
Corporation



JAMES PATCHETT
President & CEO, New York City
Economic Development
Corporation



DAVID SCHARIA
Head of the Technical
Expertise & Research Branch,
UN Counter-Terrorism
Executive Directorate



BEN WHEELER
General Manager, Europe,
Nytroon



DR. ORNA BERRY
Vice President, Dell EMC
General Manager,
Israel Center of Excellence, Dell EMC



DAVID J. BLUMBERG
Founder & Managing Partner,
Blumberg Capital



JEFFREY MASSIMILLA
Vice President Global Cybersecurity,
General Motors



ERIN MARIE SALTMAN
Policy Manager,
Counterterrorism & CVE
EMEA, Facebook



UDI MOKADY
Chairman & CEO,
CyberArk

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CYBERTECH SPECIAL EVENTS

The Cybertech conference consists of the main agenda and a wide range of special events. Cybertech's special events cover sector-specific topics.

WE INVITE AND ENCOURAGE PARTICIPATION FROM ALL SECTORS



Airports and Aviation



Railways



Maritime



Healthcare



Critical Infrastructure



Finance



Communications in the IoT Era



Retail



Smart Mobility



CYBERTECH TEL AVIV IS AN INTERNATIONAL EVENT — AMONG THE LEADING DELEGATIONS —



USA



Japan



Italy



UK



India



China



Canada



France



Austria



Mexico



Australia



Germany



Taiwan



Switzerland



Spain



Swaziland



Thailand



South Africa



Slovakia



Singapore



Russia



Poland



Norway



Nigeria



Netherlands



Lithuania



Romania



Mongolia



Ghana



Hungary



Hong Kong



Portugal



Luxembourg



Georgia



Kenya



Cyprus



Costa Rica



Slovenia



Azerbaijan



Czech Republic



Brazil



Belgium



Vietnam



Sweden



Greece



Ireland



Ukraine



South Korea



Rwanda

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THE CYBERTECH ADVANTAGE

Cybertech provides attendees with a unique opportunity to network, strengthen existing alliances, form new ones, all while becoming acquainted with the latest innovations and solutions from the international cyber community.

» **CYBERTECH EXHIBITION:** Hundreds of technology companies from around the world gather to display their latest cyber solutions. Additionally, governmental bodies present their cybersecurity programs and initiatives.

» **EXCLUSIVE STARTUP PAVILION:** Innovative young startups present their cutting-edge developments and obtain global exposure.

» **TOP-TIER SPEAKERS:** Heads of State, C-level executives, entrepreneurs, multinational corporations, investors, and other local and international top-tier representatives and officials have a unique opportunity to participate in keynote speaking positions, panels, and stand-alone slots on a variety of topics concerning the global cyber community.

» **SPECIAL EVENTS:** Including discussions about the most relevant trends in cybersecurity, and regional meetings organized by foreign delegations.

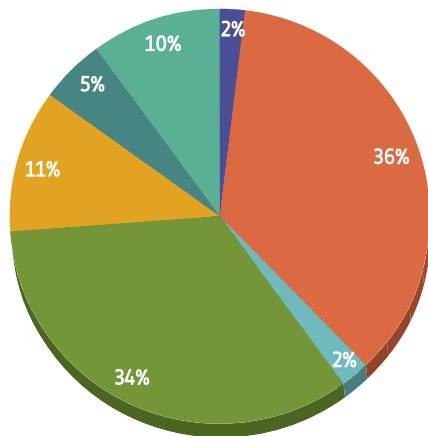
» **PRE-SCHEDULED BUSINESS MEETINGS:** Thousands of meetings are pre-scheduled and arranged every year through Cybertech Tel Aviv's B2B platform and/or other opportunities to rent private rooms.

WE LOOK FORWARD TO SEEING YOU AT THE EVENT!

For more information, please visit www.cybertechisrael.com or contact us at cyber@cybertechconference.com.

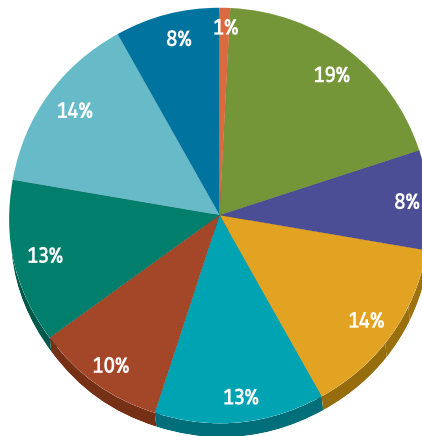


STATISTICS FROM CYBERTECH TEL AVIV 2019



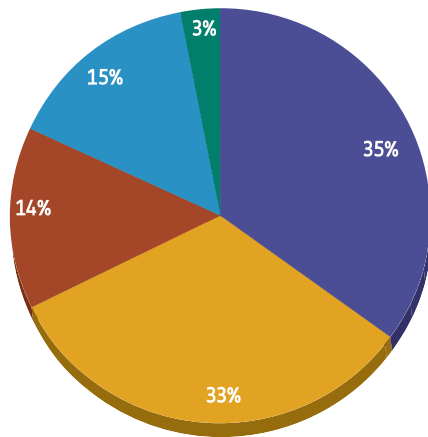
POSITION DESCRIPTION

- Academic staff (2%)
- C level (36%)
- Press (2%)
- Middle management level (34%)
- Defense, police and government (11%)
- Technical/professional (5%)
- Partner & advocate (10%)



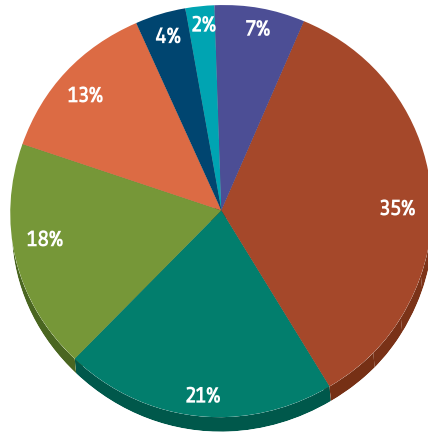
MAIN BUSINESS ACTIVITY

- Academia (1%)
- Finance & Retail (19%)
- Venture Capital, Investment (8%)
- Defense, Aerospace & Government (14%)
- Cloud Security, Storage & Identity Management (13%)
- Safety & Security (10%)
- Mobile & IT (13%)
- IoT, Infrastructure (14%)
- Consultancy & Training (8%)



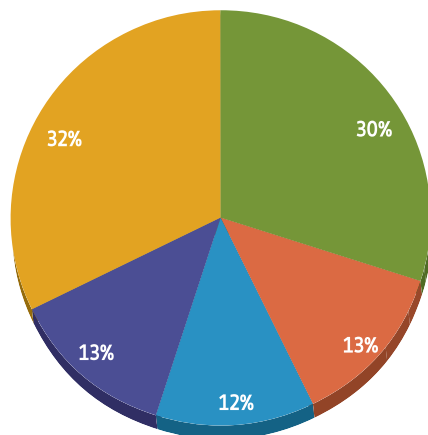
INVOLVEMENT

- Decision maker (35%)
- Influencer (33%)
- Recommender (14%)
- Not Involved (15%)
- Others (3%)



PURPOSE OF VISIT

- Information gathering (7%)
- Network and establish new business contacts (35%)
- Source for new business partners (21%)
- Exchange ideas and information (18%)
- Source for new products and information (13%)
- Other (4%)
- Cultivate existing business contacts (2%)



COMPANY SIZE

- 1-20 Employees (30%)
- 21-50 Employees (13%)
- 51-150 Employees (12%)
- 151-1000 Employees (13%)
- More than 1000 Employees (32%)



CYBERTECH EUROPE 2019 SPONSORS & EXHIBITORS

IN COLLABORATION WITH: **LEONARDO**

INNOVATION PARTNER:



COLLABORATIONS WITH WORLDWIDE SPONSORS AND EXHIBITORS



2019

MARK YOUR CALENDARS FOR THESE UPCOMING EVENTS



CYBERTECH TOKYO // NOVEMBER 26-27, 2019

2020



CYBERTECH GLOBAL IN TEL-AVIV

JANUARY 28-30, 2020




CYBERTECH AFRICA, RWANDA

MARCH 24-25, 2020

- >> **CYBERTECH LATIN AMERICA** // APRIL 22-23, 2020 >> **CYBERTECH ASIA** // JUNE 2020
- >> **CYBERTECH MIDWEST** // JULY 14-15, 2020 >> **CYBERTECH EUROPE** // SEPTEMBER 23-24, 2020
- >> **CYBERTECH NYC** // NOVEMBER 2020

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